



# NEWS

## & Events



### In the Spirit of Christmas

**Christmas Party:** On December 2nd Cherry Capital Communications team attended the Biggest Little Christmas Party at Grand Traverse Resort & Spa. The Banquet set up allowed our friendly staff to get to know each other better, relax, have fun and start the New 2018 afresh and full with new ideas, motivation and inspiration. There were many small local companies and each table was assigned to a different company. The organization and the dining experience were excellent. After the dinner, our team and the rest of the attendees enjoyed two stand up comedians. The hosts from Grand Traverse Resort & Spa had a raffle which made the evening even more fun. In addition, each employee was allowed to bring a family member or a friend– which solidified the “family” connection between all employees.

**Auto-Pay Sweepstakes:** Cherry Capital Communications’ billing department suggested that we organize sweepstakes to show our appreciation to all our customers, and give back to the community that has been supporting us continuously for 17 years. The management happily embraced the idea! Here are the requirements:

*Set your account with Cherry Capital Communications on Auto-Pay for a chance to win! The sweepstake is available for current customers only. Every month Cherry Capital Communications will randomly choose one winner. To participate you need to set your account on Auto-Pay by the 19th of the month. The winner will be announced on the 21st of the month. The winner will get a credit towards their account equal to one monthly fee of their subscription. No purchase or payment is required to participate. The first winner will be chosen on Dec 21st. The sweepstake will continue for three*



*months and the last chance to enter to win the last available prize is February 19th.*

**2018 Special Install:** In the beginning of 2017 we lowered our Basic Installation Fee from \$570 to \$400 as a special promotion to celebrate 2017. It was supposed to last only a couple of months, but the management decided to extend it until the end of the year due to the huge success we had with it. Now, as 2017 is towards its end, Cherry Capital Communications announces that the new Basic Installation Fee will be active even in 2018. In addition, all new installs scheduled and completed in January get their first month of service for free! Don’t forget to share this with your friends and family– a month of free internet service is a great Christmas present! Plus, you will get a \$25 credit for referring us!



## Press Release

**The Ron Jolly Show:** On December 1st Tim Maylone—CEO and owner of Cherry Capital Communications, was a guest in the Ron Jolly Show. According to Matt from Traverse City, Tim did “a remarkable job explaining what Net Neutrality is.” Tim has been fighting against the heavy regulations on the Small Businesses as they will potentially put the small companies out of the business. And although the Net Neutrality will not affect the price for the customer, the vagueness in the law with its heavy burden on the Small Business will affect the business. If you want to hear the story of the “little guy from Elk Rapids, MI” who turned his passion into his business, allowing him to bring high-speed internet to rural areas in Northern Michigan, you can listen to the recording here: <http://wtcmradio.com/wp-content/uploads/2017/12/Tim-Maylone-Cherry-Capital-Communications-12-01-17.mp3>. In addition, Tim explains how we bring internet to those in need using our unique Network Neighborhood model.

We recently completed our latest Network Neighborhood project in Hoag Road, Petoskey. The newly-built tower allows the families in the area to enjoy any activity that involves using the internet without worrying about the data usage or the speed.

**Petoskey News:** The topic about the Net Neutrality was also discussed in a local Newspaper. The article is

available online here: [https://www.petoskeynews.com/news/local/a-local-perspective-on-net-neutrality/article\\_637eac81-51e5-5e2d-b18d-db0dbe135b94.html](https://www.petoskeynews.com/news/local/a-local-perspective-on-net-neutrality/article_637eac81-51e5-5e2d-b18d-db0dbe135b94.html)

**Cheboygan Daily Tribune:** On December 7th Tim attended the Cheboygan County Road Commission meeting “to request some leniency on fees and to open a line of communication between the two entities.” This year Cherry Capital Communications expanded and started servicing people in Cheboygan county. We encountered several issues while working on the Network Neighborhood project. Our goal is not only to bring internet service, but to bring high-speed internet and the promised speeds that will meet our customers’ needs.

Completing the project involved developing Micro Neighborhoods. Shortly after we have submitted all the paperwork required, the rules were changed. Ever since Tim has been fighting and working with the County on solving the issue with the high fees for using the right of way. And although all customers have been successfully installed and we currently provide the promised speeds, we do plan on expanding further in the county. We are currently working on a new Network Neighborhood project in Grant Township, MI. We are waiting for the permits to be issued, before we move on with the construction of the tower and the installations.

## New Paying Methods

As of January 1st 2018 Cherry Capital Communications will no longer accept paper checks from new customers unless the customer pays annually.

We may consider charging a \$5.00 fee for the use of checks to offset the labor associated with processing the checks and encourage an environment friendly payment methods. You can set a debit/credit card on Auto-Pay, or even an e-checking account. All invoices will be sent out on the 21st of the month and card on file will be automatically charged on the 1st of the month. This method also guarantees you that you won’t be charged for late fees, which are charged once you are 10 days late with your payment, or reconnection fees— if you are 30 days late with the payment then your connection will be disconnected. It is your responsibility to keep a valid debit/credit card on file.

Another option that we currently offer is paying online through our Customer Portal. If you have not received your log in information, please contact our office. The Customer Portal allows you to pay bills, create maintenance tickets and much more. Please note that with this method you need to pay manually every month.

Cherry Capital Communications’ Newsletter is part of our customer-oriented policy. It aims at informing Cherry Capital Communications’ customers about the newest announcements the company and its employees have to offer. The next Newsletter will be emailed in the end of February. **Please email [sales@cherrycapitalconnection.com](mailto:sales@cherrycapitalconnection.com) and let us know what you would like to see in the next newsletter.**

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